

# XI Listing Support Program

## 1 Assistance for Companies Wanting to List

### (1) Seminars for companies wanting to list

From time to time, the TSE organizes seminars and lectures such as:

- Seminars explaining changes to the listing system
- Lectures by experts on listing-related topics
- Seminars providing basic information on listing procedures etc.
- Seminars where experienced listing examiners explain what they look for during the listing examination process. These seminars follow an informal question-and-answer format and the number of participants is kept to a manageable level.

### (2) Visits to individual companies

TSE staff visit companies interested in listing to explain conditions in the securities markets, initial listing criteria, and other matters related to listing. These visits also provide companies with an opportunity to ask questions and get advice.

### (3) Mailing list

An e-mail magazine provides subscribers with a wealth of information on the current IPO scene. They can find out about upcoming seminars, recently listed companies, and how to register for upcoming company briefings to investors. The magazine also features expert-penned articles on investor relations and other interesting topics.

You can subscribe to this e-magazine at the following URL:

[http://www.tse.or.jp/listing/b\\_listing/ipo/](http://www.tse.or.jp/listing/b_listing/ipo/)

\*:We're sorry but this e-magazine is published only in Japanese.

## 2 Follow-up Support after Listing on Mothers

### **(1) Joint briefings to investors by listed companies**

With a view to helping investors learn more about Mothers-listed firms, we organize meetings where a number of Mothers-listed companies brief individual investors, institutional investors and analysts on their firms.

With the same objective, we also publish a booklet entitled “Outlines of Mothers-Listed Companies”, a collection of summaries written by Mothers firms about their operations and plans for the future, this booklet is distributed to investors, brokerages, media organizations, and so on.

### **(2) Training seminars for listed company personnel**

Representatives of listed companies can attend our lectures and seminars on themes that are important for publicly traded companies, such as IR for venture firms or corporate governance.

### **(3) Publicity and advertising**

We continue to use the power of the mass media to the full to increase understanding of the Mothers market and the firms listed on it.

The TSE also publishes “Exchange Square”, a magazine distributed to executives at all the firms listed on the exchange. Featuring profiles of recently listed companies, the magazine helps raise mutual awareness among listed firms.